STUDENT STARTUP KIT

WHAT STAGE ARE YOU?

I'M GOING TO MARKET
Use this article to help develop a marketing and sales strategy.
Now it’s time to decide on an entity type as well as form a company!
Check out tips on how to find a mentor &/or select one from this list!

I'M VALIDATING AN IDEA
1. First things first: here’s a resource for conducting thorough market research.
2. Next, check out this outline and guide to complete a business model canvas.
3. Here are some videos, a web link and a template to help with customer interviews!

I'M SCALING & GROWING
Get inspo from this Customer Relationship Management (CRM) system to better connect with your following.
Iterate your creation through testing & keep record of your results/data.
Go raise some funds!

I'M PROTOTYPING/MAKING AN MVP
Use this site to create wireframes of your app/website or device as a visual blueprint.
Apply for some grants! Here’s a list of grants to apply for!
Register for access to our Makerspace so you can start creating your tangible product!

DISCLAIMER: THESE ARE RECOMMENDED MATERIALS HOWEVER ARE NOT CREATED BY FFU. WE HOLD NO ENDORSEMENTS OR DIRECT CONNECTIONS WITH THE SOURCES LINKED HERE - WE JUST SIMPLY THINK THEY'RE USEFUL!