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FRIDAY, APRIL 23, 2021
BUSINESS PLAN COMPETITION DAY

9:15 to 9:30 a.m.
Opening Remarks ................................................................. Live Online Session

9:30 to 11 a.m.
Round 1 Presentations ....................................................... Prerecorded Online Sessions
General Enterprise & Technology
Medical Technology & Life Sciences I
Medical Technology & Life Sciences II
Social Enterprise

11 a.m. to noon
Networking Session .............................................................. Event Exhibitor Space

12:15 p.m.
Finalists Announced ............................................................ Live Online Session

1 to 4 p.m.
Final Round Presentations ....................................................... Live Online Sessions
Social Enterprise
General Enterprise & Technology
Medical Technology & Life Sciences I
Medical Technology & Life Sciences II

4 to 5 p.m.
Awards Ceremony ................................................................. Live Online Session
Center for Leadership Education Faculty and Staff
FACULTY

Pamela Sheff, director of Center for Leadership Education and Master of Science in Engineering Management Program

Lawrence Aronhime, associate teaching professor and director of International Studies

Jen Bernstein, lecturer

MC Coghan, lecturer

Illysa Izenberg, senior lecturer

Leslie Kendrick, senior lecturer

Annette Leps, senior lecturer, director of Entrepreneurship & Management, Accounting & Financial Management, and Business minors

Trevor Mackesey, lecturer and director of the JHU Business Plan Competition

Julie Reiser, senior lecturer, director of Professional Communication Program and Marketing & Communications minor

Eric Rice, associate teaching professor and director of Professional Development Program

Andy Ross, lecturer

Melanie Shimano, lecturer

William Smedick, senior lecturer and director of Leadership Studies minor

Sarah Harrison Smith, lecturer

STAFF

Carey Arkwright, administrative coordinator

Lindsey Menzies, senior academic program coordinator

Emily Myrick, senior academic program coordinator

BUSINESS PLAN COMPETITION STAFF

Zyan Baptiste

Miya Herman

Amee Kapadia

Christine Wang

engingeering.jhu.edu/cle           bpc.jhu.edu
It is my pleasure to welcome you to the 22nd annual JHU Business Plan Competition. When we were forced to move last year’s competition to a virtual space after the March 2020 outbreak of the COVID-19 pandemic, we could not have anticipated needing to host this year’s competition virtually as well. But here we are. As I look back at the last year, what becomes clear is the pandemic’s profound influence on the ways we work, learn, and communicate with each other. Only time will tell whether these changes are here to stay.

Today, more than 175 students across 60 teams will present their innovative ventures. The pandemic’s influence on our students was clear, as evidenced by these projects, which include ventures to improve the quality of personal protective equipment and to reduce the spread of viruses during CPAP treatments. However, it is also obvious that our students are preparing for life after the pandemic with ventures that improve travel experiences by connecting platform users with locals, that reduce plastic waste in the fashion industry, and that provide affordable, secure, and comfortable housing to underserved communities in sub-Saharan Africa. I am inspired not only by their ingenuity, but also by their optimism for our collective future. I imagine that our judges, who return year after year, feel the same way.

On today’s agenda, you may notice a new networking session, which will provide students additional opportunities to connect with attendees and to receive feedback on their ventures. We hope this allows for increased engagement and meaningful conversation despite the limitations of a virtual space. If you have the chance, please stop by the virtual exhibitor space at 11 a.m. to meet our impressive students.

Through the continued growth and evolution of the JHU Business Plan Competition, our central goal remains the same: fostering student success in developing innovative solutions to the world’s important and vexing problems. Your involvement in this annual event plays a vital role in achieving that goal. We are more grateful than ever for your contributions this year and, we hope, for years to come.

Sincerely,

Pam Sheff
Director, Center for Leadership Education
MESSAGE FROM DIRECTOR,
BUSINESS PLAN COMPETITION

It has been a year. What seemed at first to be a brief foray into working from home and remote instruction turned into a year-long excursion impacting our academic, work, family, and social lives. For all of us this has been a time of uncertainty; for many, it has also been a time of great loss.

We have been asked to make the most of challenges we didn’t ask for or want. And circumstances have forced us to rethink our priorities and grapple with new realities – not all of them pleasant. For instance, I have had to confront the startling number of dirty dishes my wife and I create each week.

Yet, amidst the piles of pots and pans, I have been encouraged and often amazed by the students and other members of the Hopkins community who have used this time to apply their knowledge and expertise to tackle pressing problems. This has, indeed, been a year of adaptation and innovation.

Beyond the COVID-19 Dashboard developed by JHU’s Center for Systems Science and Engineering that has grown into a global resource, Hopkins graduates launched ClearMask to produce transparent face masks to aid communication between patients and healthcare providers. And an undergraduate computer science major teamed up with a friend to develop Covaid, an app aimed at creating volunteer networks to facilitate neighbors supporting neighbors during the pandemic.

BPC competitors and alumni have 3D printed and assembled face shields and set out to deliver breathing relief through innovative CPAP ventilators. All of our competitors have pushed through Zoom fatigue and adjusted to new modes of collaboration to explore business ideas that have the potential to impact diverse problems and diverse communities today, all the while supported by mentors and judges and faculty stepping up in spite of their own disruptions and demands.

It has been a year. And wrapped in that simple statement is a lot of hurt, and hardship, and loss. It has also been a year of innovation, resilience, and looking beyond our own needs to accept the challenges of problems worth solving.

We hope today will be an opportunity to celebrate your efforts. We also hope you will take time to celebrate the efforts of others and forge new connections. All of us at the BPC appreciate what you have invested in today and hope you will think of this event as a place to find support and build community.

Thank you to all of our competitors, mentors and judges; this community exists because of your work.

Sincerely,

Trevor Mackesey
Director, JHU Business Plan Competition
Keynote Speaker
Dr. Maria Artunduaga is a translational physician-scientist and CEO with expertise in bio-engineering, public health, and implementation science, and has led many NSF, NIH and Gates-funded technology projects. She invented a novel acoustic-based technology for lung function monitoring that has the potential to predict when respiratory decline will occur days in advance. Her product’s first application is in COPD (chronic obstructive pulmonary disease), a condition that took her grandmother’s life. She is now working with a team of engineers, designers, and machine learning experts to bring her invention to market with her start-up company Respira Labs, which has secured almost $1M in grants and angel investments, and which was accepted into Stanford’s StartX accelerator.

The Silicon Valley Business Journal named her Silicon Valley’s 2018 Entrepreneur of the Year, as well as one of its “40 Under 40” honorees in 2019. She was chosen as one of “100 Rising Stars” that same year by The Business Journals’ Young Executives Influencers. Artunduaga has published in The New England Journal of Medicine (first authorship) and Nature, and has received more than 40 prizes, scholarships, grants, and fellowships. She has an MD from Pontificia Universidad Javeriana (Colombia), did postdoctoral work in molecular genetics at Harvard University, trained in plastic surgery at the University of Chicago, earned her MPH at University of Washington, and an Master of Translational Medicine at UCSF-University of California, Berkeley.
Judges
<table>
<thead>
<tr>
<th>Name</th>
<th>Company</th>
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<tbody>
<tr>
<td>Adeel Afshar</td>
<td>Halal Beauty Cosmetics</td>
<td>CEO</td>
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<tr>
<td>Damini Agarwal</td>
<td>Infinite Biomedical Technologies, LLC</td>
<td>Director of Product Development</td>
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<tr>
<td>Doug Akerson</td>
<td>Munich Re</td>
<td>Senior Vice President, Head MRF&amp;C North America Corporate Engineering &amp; Energy</td>
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<tr>
<td>Maria Artunduaga</td>
<td>Respira Labs</td>
<td>Founder and CEO</td>
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<tr>
<td>Yang Bai</td>
<td>Flexfrost, LLC</td>
<td>CEO</td>
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<td>Thad Bench</td>
<td>Benchworks</td>
<td>CEO</td>
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<tr>
<td>Andrew Buerger</td>
<td>Rare Earth Adventures</td>
<td>Director</td>
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<tr>
<td>Jeanne Casey</td>
<td>MetaProp Ventures</td>
<td>Principal</td>
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<td>Abhishlake Chhibber</td>
<td>AstraZeneca</td>
<td>Head of Oncology Portfolio &amp; Strategy Planning</td>
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<td>Bugrahan Cigdemoglu</td>
<td>Facebook, Inc.</td>
<td>Software Engineer</td>
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<tr>
<td>Julie Clauss</td>
<td>Ipsen Bioscience</td>
<td>Vice President, R&amp;D Operations</td>
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<tr>
<td>Scott Corey</td>
<td>Key Technologies Inc</td>
<td>Vice President</td>
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<tr>
<td>David Crouch</td>
<td>Beyond20</td>
<td>Senior Advisor</td>
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<tr>
<td>Byron D’Mello</td>
<td>Goba Tea</td>
<td>Co-founder</td>
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<tr>
<td>Jeffrey DiFrancesco</td>
<td>Tabula Rasa Healthcare</td>
<td>Executive Vice President &amp; Chief of Pharma Initiatives</td>
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<tr>
<td>Ernesto Freire</td>
<td>Bloomberg Associates</td>
<td>Chief of Staff</td>
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<td>Karl Ginter</td>
<td>Inspyris, LLC</td>
<td>President &amp; CEO</td>
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<td>David Gottlieb</td>
<td>Trax</td>
<td>Managing Director, Americas</td>
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<td>Himawan Gunadhi</td>
<td>Kaliber Labs, Inc.</td>
<td>Head of Asia</td>
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<tr>
<td>Edward Hanlon</td>
<td>Gilde Healthcare</td>
<td>Associate</td>
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<tr>
<td>Josh Harvey</td>
<td>Leadership for Educational Equity</td>
<td>Chief of Staff</td>
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<tr>
<td>Chris Haug</td>
<td>360 Venture Management Group</td>
<td>CEO</td>
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<td>Syed Hossain</td>
<td>DoorDash</td>
<td>Manager, New Business Verticals (Strategy &amp; Operations)</td>
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<td>Nick Hu</td>
<td>Dianavi Corporation</td>
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<tr>
<td>Josh Hurewitz</td>
<td>GrowBridge, LLC</td>
<td>Managing Director</td>
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<tr>
<td>Lorraine Hutzler</td>
<td>NYU Langone Medical Center</td>
<td>Associate Program Director</td>
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<tr>
<td>Gloria Jacobovitz</td>
<td>Johns Hopkins University</td>
<td>Researcher</td>
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<td>James Johnson</td>
<td>Level Three Performance Solutions, LLC</td>
<td>Managing Partner</td>
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<td>Owen Klein</td>
<td>CKE Restaurants</td>
<td>Vice President of Global Culinary Innovation</td>
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<tr>
<td>Tim Kulp</td>
<td>Mind Over Machines</td>
<td>Chief Innovation Officer</td>
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<tr>
<td>Brian Lawler</td>
<td>Federal Reserve, Board of Governors</td>
<td>Officer</td>
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<tr>
<td>Adrian Le Pera</td>
<td>Facebook</td>
<td>Senior Data Engineer</td>
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<tr>
<td>Daniel Lee</td>
<td>CellRight Technologies</td>
<td>CEO</td>
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<tr>
<td>Sarah Lee</td>
<td>Relavo</td>
<td>CEO</td>
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<tr>
<td>Mike Leffer</td>
<td>Venture Capital (need to update)</td>
<td>Principal</td>
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<tr>
<td>Derek Lewis</td>
<td>Checkpoint Surgical</td>
<td>Vice President of Operations and R&amp;D</td>
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<tr>
<td>Daniel Lunz</td>
<td>Capsulomics, Inc.</td>
<td>CEO &amp; Co-founder</td>
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<tr>
<td>Danica Mackesey</td>
<td>Key Technologies, Inc.</td>
<td>Senior Mechanical Engineer</td>
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<tr>
<td>Madison Marks</td>
<td>Social Innovation Lab at Johns Hopkins University</td>
<td>Director</td>
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<tr>
<td>Scott Melamed</td>
<td>ProMD Health, Inc.</td>
<td>President &amp; COO</td>
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<tr>
<td>Amy Millman</td>
<td>Springboard Enterprises</td>
<td>President</td>
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<tr>
<td>Charlie Moore</td>
<td>DinnerTime</td>
<td>Co-founder</td>
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<tr>
<td>Joshua Mull</td>
<td>BrainScope</td>
<td>Senior Program Manager</td>
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<td>Brian Novak</td>
<td>K&amp;L Gates LLP</td>
<td>Partner</td>
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<td>James Parr</td>
<td>Cresset Partners</td>
<td>Associate</td>
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<tr>
<td>Joanne Pipkin</td>
<td>Archdiocese of Washington</td>
<td>Director of Donor Relations &amp; Gift Planning</td>
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<tr>
<td>Josep Puig Ruiz</td>
<td>Nasdaq</td>
<td>Data Scientist</td>
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<tr>
<td>Irfan Qureshi</td>
<td>Biohaven</td>
<td>Vice President</td>
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<tr>
<td>Viswa Reddy</td>
<td>Foxconn</td>
<td>Senior Director</td>
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<tr>
<td>Faye Sahai</td>
<td>Vinaj Ventures</td>
<td>Managing Director</td>
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<tr>
<td>Karthik Seshan</td>
<td>Neuro Alert Services, LLC</td>
<td>CEO</td>
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<tr>
<td>Rutvi Shah</td>
<td>FedEx</td>
<td>Senior Business Applications Analyst</td>
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<tr>
<td>Anne Smart</td>
<td>ZS Associates</td>
<td>Principal (Partner), Head Strategy &amp; Portfolio Development, Medtech</td>
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<tr>
<td>Kenneth Tepper</td>
<td>MedStar Orthopaedic Institute</td>
<td>Orthopaedic Surgeon</td>
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<tr>
<td>Michael Tich Sr.</td>
<td>INSIGHT</td>
<td>Founder</td>
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<tr>
<td>Aaron Velky</td>
<td>Ortus Academy</td>
<td>CEO</td>
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<tr>
<td>Catharine Wain</td>
<td>Genentech/Roche</td>
<td>Pharma Technical Ops Rotation Program</td>
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<tr>
<td>Patrick Wayland</td>
<td>Bank of America Merrill</td>
<td>Wealth Management Advisor</td>
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<tr>
<td>Tripp Weber</td>
<td>Edge Design Group</td>
<td>Partner, VP Clients</td>
</tr>
<tr>
<td>Susan Woolhisier</td>
<td>Retired</td>
<td>Marketing Manager</td>
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</tbody>
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General Enterprise & Technology Ventures
COOL GREENS
Isaac Frumkin, Pinhong He, Tiffany Hou, Yesibel Molina, Tyler Spoleti, Jasper Van Cauwelaert
Cool Greens sustainably regulates the microclimate to optimize growing conditions in controlled agriculture environments, such as greenhouses and vertical farms.

ELEPHANT
Kavan Bansal, Xi He, Jacob Lizarraga, Yixin Pan
Elephant helps college applicants better understand how they would fit at each of their top schools and to put their best foot forward in their applications. With the help of real college student mentors, this app will make the college application process simpler and more transparent.

HEMPCYCLE
Michaela Corrothers
Hemp Marketplace is an online marketplace and decision-support tool, connecting hemp farmers with commercial customers and giving growers insight into how to maximize their profits through strategic crop cycling and distributor connections.

KNOLIST
Nick Lemanski, Vinicius Lepca, Vance Wood
Knolist is a web application and research tool designed to simplify information gathering, structuring, and idea generation for projects. With Knolist, users can consolidate and view information in new and different ways, allowing them to identify unseen connections and create unique and insightful ideas.

KURA KURA
Veric Tan, Fanbo Xu
Kura Kura is a platform that allows employees to take control of their wellness through gamifying reflections and therapeutics. Our games use user reflections, sentiment analysis, and positive psychology intervention methods to lower anxiety. Our mission is to define wellness in the workplace for the new generation.
LOCALITE
Reyna Dixit, Ali Malik, Shaunak Shah, Kaushik Srinivasan, Stephanie Zhang
Localite is a cross-platform application that helps travelers connect with locals to create an authentic and personalized travel experience.

MATERNAL & NEONATAL HEALTH RADAR
Faith Baingana, Usher Kirungi, Alisha Kodibagkar
Maternal & Neonatal Health Radar aims to combat maternal and neonatal death in rural Uganda by connecting pregnant Ugandan mothers to healthcare systems and providing health education messaging through the use of a voice broadcasting system.

MO. NA. GEMS
Mia Dunn, Mecca McDonald, Andrea Thurnheer
Mo.Na. Gems reduces plastic waste in the fashion industry by creating earrings from bioplastic. Mo. Na. Gems earrings come in trendy shapes and look like synthetic plastic but are 100% biodegradable. When discarded, our gems will break down into their original and natural components, leaving a minimal environmental footprint.

PERSONIX
Samantha Bell, Federico Campos, Mohamad Elgendi, Daniel Hong, Richard Kim, Gabriel Ramirez
Personix is an easy-to-use software platform that analyzes customer conversations to generate product decisions and insights.

QUEST2LEARN
Siddharth Ananth, Rahul Swaminathan, Shannon Wongvibulsin, Chinat Yu, Jeffery Zhou
Quest2Learn is an affordable smartphone-based augmented reality application that enhances both online and on-campus lab sciences education. Our vision is to become an integral part of any student’s lab learning experience.
Rescon AI
Suhas Eswarappa Prameela, Simon Liu, Fanuel Mammo, Joshua Kim, Irena Lian
Rescon AI is a digital platform that leverages machine learning and deep learning methods to enable dynamic aggregation of large amounts of reliable, published research data. It provides researchers with powerful interactive visualization tools to explore these large datasets and help guide their research.

Rex
Akash Mandavilli
Rex socializes online shopping through store-agnostic organization, peer reviews and polls, and a network-based discovery algorithm.

Speakeasy
Eric Fei, Isabella Ferrara, Varahunan Mathiyalakan
SpeakEasy is a convenient, intuitive app that, with the click of a button, allows users to get the practice, feedback, and confidence for their oral communication skills that previously was only accessible to a select few.
Medical Technology and Life Sciences Ventures
**AIRTIGHT**
Ankur Govil, Min Jae Kim, Joshua Ni, Noah Sobel, Varahunan Mathiyalakan
AirTight is a retrofit seal to existing CPAP treatment methods based on memory-foam and viral filter technologies, stopping viral particles from leaking so they can’t cause harm to others.

**CORFIX**
Byeol Kim
CorFix is an AI based blood dynamic simulation software for modeling and simulating heart surgeries to support surgical decision making with the goal of reducing mortality and morbidity of patients.

**CURIE DX**
Therese Canares, Keith Rochkind
CurieDx helps parents quickly identify common childhood illnesses like strep throat and ear infections, using mobile phone images and AI-driven software.

**ΔP MEDICINE**
Morgan Benson, Mohammad Ikbal Choudhury
ΔP Medicine implements a novel three-dimensional microfluidic platform to execute pre-clinical drug testing focusing on polycystic kidney disease. The testing platform is uniquely designed to allow for physiological relevance and expanded analytical readouts that accomplish more effective pre-clinical trials.

**DESCECLEAVE**
Kaiyan Cai, Alejandro Chara, Deepika Dixit, Jordan Shuff, Emanuel Wasson
DesceCleave enables corneal surgeons to consistently and efficiently perform DALK, a partial thickness corneal transplant.

**DIOTEX**
Richard Eng, Amal Hayat, Anvith Krishnan, Cassandra Parent, Amanda Ruci
DioTeX is a fast, accessible, and accurate way to diagnose internal hemorrhaging in prehospital environments. Our mission is to minimize preventable deaths in both combat and emergency civilian settings.
HERNIAID
Anisha Palasamudrum, Ranjani Ramasubramanian, Stanley Zhu
HerniAid is a hernia diagnosis monitoring device designed to detect changes in hernia growth over time to reduce surgical complications and improve patient quality of life.

HYPOLERT
Amara Aarif, Robert Breidenstein, Lindsay Pierle, Rebecca Rosenberg, Zach Zarubin
The HypoLERT System predicts changes in blood pressure to improve the dialysis experience for renal patients.

KARDIA HEALTH
Marc Di Meo, Millan Patel
Kardia Health is a biomedical engineering student venture aiming to improve Transcatheter Mitral Valve Repair with innovative software to help surgeons efficiently and accurately alleviate the patient’s condition.

LAPAROSCOPIX
Caterina Esposito, Alexis Graham, Taylor Holt, Ignacio Albert Smet, Jonathan Wu
LaparoscopiX expedites the learning process associated with training surgeons in laparoscopic surgery, increasing access to laparoscopic surgery in low resource settings.

LYMPHASEAL
Caterina Esposito, Alexis Graham, Taylor Holt, Ignacio Albert Smet
LymphaSeal is a novel approach that can be applied broadly within the chest to treat hard-to-find lymphatic leaks in children during heart surgery, reducing immune and nutritional deficiency.

MAGNES
Leela Gowland, Nickholas Gutierrez, Sangeeta Koilada, Gavin Lu, Jonas Simmons
Magnes is building a portable, reliable device to detect magnets in pediatric patients. We hope to improve diagnostic accuracy in foreign body ingestion cases.
**MOTORHAT**
Anirejuoritse Egbe, Yucheng Tian
Our company designs haptic assistive technology for lower limb prosthetics users—in particular, users who have diabetes.

**OPTIMOHS**
Walee Attia, Sujai Jaipalli, Seoyoung Kwon
OptiMohs optimizes Mohs surgery by using the latest imaging technologies to increase the accessibility of dermatological procedures.

**OR SMART**
Dennis Gong
OR Smart aims to dramatically improve health outcomes related to medical error in the operating room by meeting the need for improved patient safety hardware in anesthesia.

**OXYGENIX**
Evan Bender, Samuel Bernstein, Raphael Chernoff, David Lu, Roshini Narayanan, Rebecca Yin
Oxygenix is a smart delivery system for supplemental oxygen patients. It improves the current standard of care through automation and a more personalized prescription experience.

**PATHOPROBE**
Maggie Li
Pathoprobe is an innovative hand-held surgical monitoring tool that allows surgeons to intraoperatively delineate cancerous tissue from surrounding healthy tissue. This reduces the level of skill required to carry out the process and empowers surgeons of all experience levels with an effective way to maximize tumor removal.

**PEDIAFEED**
Jason Qian
Pediafeed is a safer, simpler, and more secure pediatric gastrostomy tube that mitigates the most common complications associated with current long-term assisted feeding.
**PLERION MEDICAL**

*Mariana Bendavit, Mackenzie Hall Izabella Samuel, Samuel Weinreb, Kai Zhang*

The Plerion One Electrochemotherapy (POET) Catheter is an intravascular reversible electroporation device used to augment chemotherapy and reduce arterial invasion in locally advanced pancreatic cancers, allowing more patients to receive potentially curative surgery.

**PNEUTECH**

*Gohta Aihara, Jacob Desman, Katherine Kovrizhkin, Tatiana Pereira, Ashley Tsang, Deborah Weidman*

The PneuTech team envisions a world where biopsies are safe for all patients. We are developing the TroCap: the first device that increases biopsy range and decreases the risk of procedural complications.

**RESQ**

*Jeong Hun Kim, Peter Kim, Sae Lee*

ResQ is focused on preventing the 356,000 out-of-hospital cardiac deaths that happen annually in the U.S. Our ambulatory heart monitor patch equipped with a proprietary deep learning algorithm is designed to detect and alert signs of cardiac arrest, establishing a safety net for vulnerable patients.

**SKINFLATE**

*Aman Patel*

Skinflate offers a convenient solution for craniofacial tissue expansion by eliminating transcutaneous saline injections, reducing sources of complication, and requiring fewer patient visits to the clinic. We hope to make tissue expansion safer and more comfortable for patients.

**SPHEROIDAI**

*Kyuhee Jo, Arushi Tandon, Daniel Yim*

SpheroidAI achieves accurate quantification of tumors through automatic segmentation and 3D reconstruction from CT and MRI images. We aim to provide an alternative to the current technique, enabling accurate diagnosis, evidence-based treatment planning, and precise measurements for clinical trials.
**SURGEONMR**

*Ehsan Azimi*

SurgeonMR is an interactive software platform to help surgeons perform procedures efficiently using real-time multimodal guidance in HMD-based mixed reality.

**THERMOBEAT**

*William Blair*

ThermoBeat harnesses the thermal energy of the body to power pacemakers, reducing the need for replacement surgeries.

**URODEFLECT**

*Nehali Gupta, Sean Healy, Sahana Kumar, Jayaram Mandavilli, Christopher Shallal, Benjamin Treutler*

UroDeflect aims to improve temporary urinary diversion by interventional radiologists in non-obstructed cases by providing a non-migrating, artificial obstruction to safely divert urine while minimizing tissue damage.
A SET OF EYES
David Calvo, Jada Campbell, Jonathan Edwards, Hannah Lynn, Kavya Tumkur
A Set of Eyes, or ASOE, is a screen reader that uses computer vision to ensure 100% web accessibility. Our mission is to democratize screen-reader technology to empower the visually-impaired.

ILLINO
Simi Aluko
Illino facilitates culturally inspired innovation in Afro spaces. We drive revenue from our digital literary magazine to develop and fund educational programs in social innovation in Lagos, Nigeria.

MENTI
Meghna Kumar
Menti connects BIPOC (Black, Indigenous, People of Color) therapists with Women of Color (WoC) patients in need of culturally competent practitioners. Our three areas of focus are: community, education, and empowerment.

PROFESSOR DRIVER
Fanbo Xu, Gongqi Huang, Jack Van Holland
Professor Driver is an app that tracks teenage drivers’ driving behavior, providing feedback and evaluation to them and their parents to allow them to learn more safely and effectively.

TAARA PROJECTS
Shanthi Ramakrishna
Taara Projects is a fashion social enterprise committed to upholding environmentally sustainable practices in the creation of our clothing, while economically empowering artisans at risk for poverty in India.

THE UGANDA NATIONAL-ID ASSOCIATED HEALTHCARE DATABASE (UNAHD)
Adam Kenet, Sean Darcy, Ronak Mahatme
UNAHD is an affordable, electronic, healthcare data collection system built for and sustained by Uganda. UNAHD enables efficient patient check-in and informed clinical decision making, and is easy to adopt by healthcare staff.
TINY HEMP CO.
Katalina Deleon, Jas Jackson
Tiny Hemp Co. promotes optimal health through the use of one of Earth’s greenest resources: industrial hemp. THC offers an agriculturally inclusive rental alternative designed with holistic health and industrial hemp in mind.

WEGO FOUNDATION
Hayden Dux, Eric Fei, Pavan Shah, Galen Shi
The WeGo Foundation allows pediatric inpatients at 12 hospitals across the country to “escape” their hospital rooms to go on a live virtual tour of one of our partner attractions. By allowing patients the opportunity to see, communicate, and move as if they were actually at these attractions, we provide patients with an enriching and exciting experience, ultimately allowing them to feel a sense of normalcy and the return of their autonomy.
Networking Session
NETWORKING SESSION
11 A.M.-NOON
EXHIBITOR SPACE

Visit our exhibitor space at 11 a.m. to chat live with many of this year’s student teams and learn more about their new ventures. JHU student-run organizations with a focus on entrepreneurship, marketing, and finance will also be in attendance, as will representatives from JHU offices and departments focused on innovation and entrepreneurship. This networking session is an excellent opportunity to learn more about the entrepreneurial ecosystem at Hopkins!

BOOTH LIST
A Set of Eyes
A-Level Capital
AirTight
Auditus Technologies
Condlu
CorFix
CurieDx
DesceCleave
DioTeX
Dosha
Elephant
Enactus @ JHU
FastForward U
HempCycle
HerniAid
HypoLERT
Illino
Kardia Health
Knolist
Kura Kura
Magnes
mana
Maternal & Neonatal Health
Radar
Mo. Na. Gems
MotorHat
Nest Strategies—JHU American
Marketing Association
OptiMohs
Oxygenix
PeerIn
Personix
Plerion Medical
PneuTech
Professor Driver
Quest2Learn
ResconAI
ResQ
Rex
Skinflate
SpeakEasy
SpheroidAI
SurgeonMR
TCO Labs
The Uganda National-ID
Associated Healthcare
Database (UNAHD)
ThermoBeat
Tiny Hemp Co.
UroDeflect
ΔP Medicine
JHU Student-Run Organizations
Nest Strategies (American Marketing Association)
Nest Strategies is a marketing consulting agency run by student members of the Johns Hopkins University chapter of the American Marketing Association. Founded in September 2015, Nest aims to bring affordable marketing consulting services to local for-profit and nonprofit clients while providing real-life experience to students pursuing marketing-related careers.

Cobalt Consulting
Established at Johns Hopkins University, the Cobalt Consulting Group provides unique and robust solutions to clients while allowing undergraduates the opportunity to interact with businesses and develop unique professional skills.

Women in Business
Women in Business at JHU (WiB) was founded to empower undergraduate women to become leaders in business. We hope to create a network in the Hopkins community that will help young women develop professionally and achieve their career goals. We plan on achieving this through student and alumni panels on different business fields, resume and interview workshops, mentorship programs, a speaker series, and networking events.

Smart Woman Securities
Smart Woman Securities at Johns Hopkins University seeks to provide undergraduate women with the skills to make investment decisions through market education, exposure to industry professionals, and real-world financial experience. We aim to create a new generation of women with greater investment knowledge and financial influence.

A-Level Capital
A-Level Capital is a student-led venture firm that works with early-stage companies started by Johns Hopkins students, alumni, and community members. We’re a talented group of folks that loves building businesses, growing the Baltimore/DC startup ecosystem, and having fun while we’re at it.
Marshal L. Salant Investment Team

The Salant Investment Team provides students with a hands-on experience managing securities in a portfolio that operates as part of the university endowment. Members develop their oral presentation skills by creating pitches for critique by team members and other audience members. The team aims to outperform the most relevant benchmark, the S&P 500, and it has been successful in doing so since inception.

JHU Graduate Consulting Club

The Johns Hopkins Graduate Consulting Club (JHGCC) is a student-led organization with an active membership of 1,500+ PhD, MD, and master's students and postdocs. Our goal is to provide Johns Hopkins graduate students and staff opportunities to explore and develop themselves in the field of consulting.

Alpha Kappa Psi (Rho Psi Chapter)

Since our founding in 2001, our chapter has worked to develop principled business leaders of the future. As the business powerhouse of Johns Hopkins University, we continue to bring together Hopkins’ highest achieving, business-minded students to foster a community of growth, brotherhood, and success.

TCO Labs

TCO Labs, Inc. is a 501(c)(3) nonprofit organization focused on fostering entrepreneurship at the Johns Hopkins Homewood campus and getting students involved in Baltimore's innovation ecosystem.

Enactus

Enactus is an international organization that brings together student, academic, and business leaders committed to using the power of entrepreneurial action to enable progress around the world. Guided by faculty advisors and business experts, participating students form teams on their campuses to create and implement community projects that empower people to improve their quality of life and standard of living.
**JHU Undergraduate Consulting Club**

Our overall aim is to help the undergraduate student body at Johns Hopkins learn more about consulting as a career track. We plan to provide events and resources that will give students insight into the field of consulting and connect them with recruiters from firms. This will facilitate our members becoming competitive candidates for entry-level and internships positions within consulting firms.

**Students Consulting for Nonprofit Organizations (SCNO)**

Students Consulting for Nonprofit Organizations (SCNO) is a national organization of undergraduate students committed to developing its members and their communities through pro-bono consulting engagements with non-profit organizations. The Johns Hopkins chapter offers consulting services in a range of categories including energy efficiency and sustainability, information technology, marketing, finances, and other business practices.

**TAMID**

TAMID at Johns Hopkins is a student-run, apolitical, and areligious organization that seeks to develop the professional skills of undergraduate students through hands-on interaction with the Israeli and American economies. TAMID provides undergraduate students with an education in the context of Israel’s dynamic economy, and members are presented with the unique opportunity to attend speaker events, grow their business knowledge base, invest in the TASE and NYSE, intern for Israeli tech firms, and consult for Israeli startups.